

Historic, Archive Document

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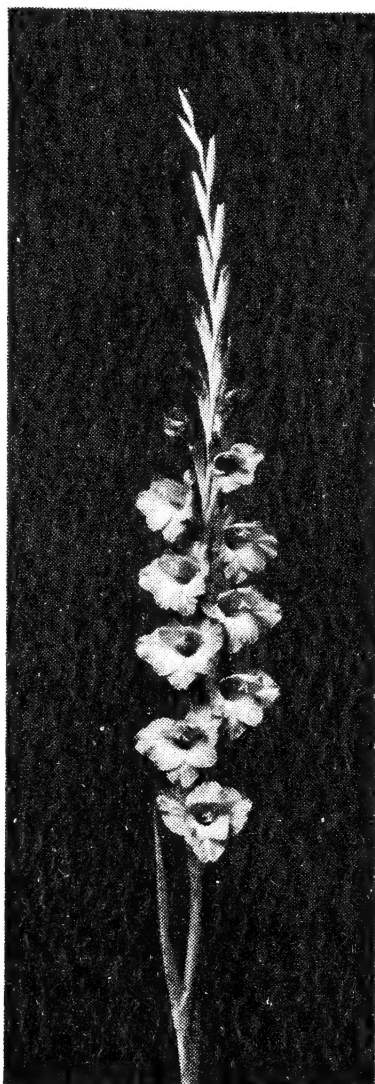
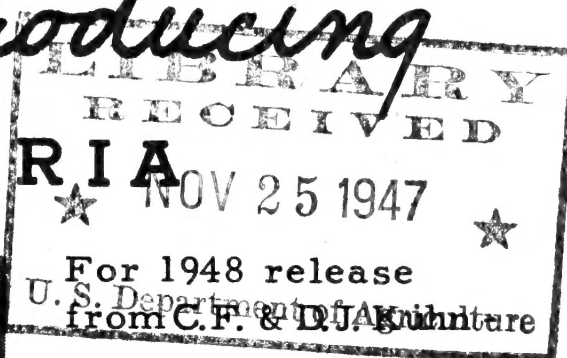


62.41

1947/48

Introducing

ARIA



Deep Pink with light cream throat, 50 '' tall, 20 buds, 8 - 3'' florets open, 6-7 in color. Has won numerous awards and in 1947 won American Home Achievement Medal at Ann Arbor over plenty of the big fellows. Wonderful commercial, strong grower and fine propagator.

L. \$3.00

M. \$3.00

S. \$2.00

Bulblets each - \$.30

.10 for \$2.40

100 for \$20.00

RHETT BUTLER

Proved throughout the nation that it is one of the finest commercials ever released, came into bloom in from 60 to 65 days, and everyone who bought it want more of it. Here are the prices for fall 1947 and Spring 1948 -

L. \$1.50 M. \$1.00 S. \$.75

Bulblets Per 100 \$3.75

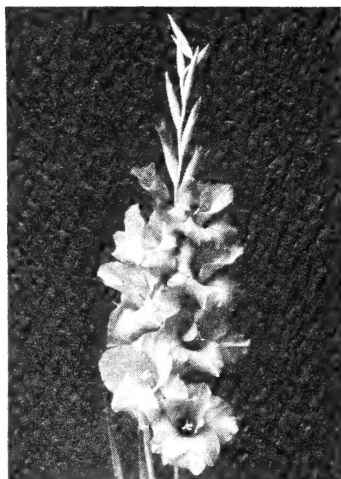
Per 1000 \$35.00 Per Pint \$60.00

Per Quart \$110.00

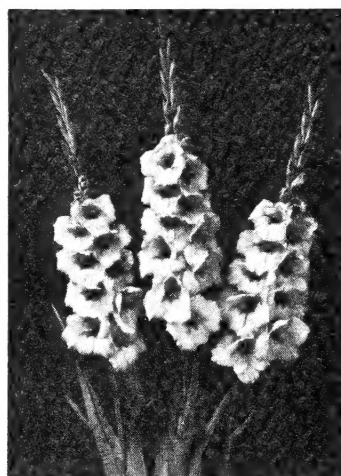
BRUCE COLLINS

3375 RIVER ROAD

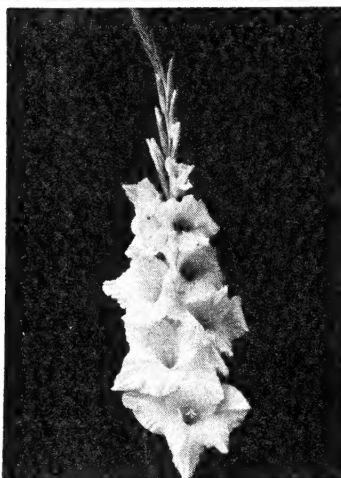
- - - UTICA, MICHIGAN



LAKESIDE ORANGE



GRAND OPENING



WHITE MAGIC

For 1948 release from C.F. & D.J. Kuhn -

LAKESIDE ORANGE - Deep orange salmon with tiny violet feather in throat. Wonderful commercial which has been on trial for years. I have grown it for 5 years and consider it the finest orange commercial ever released. A really wonderful addition to a weak color range.

L. \$3.00 M. \$3.00 S. \$1.00
Bulblets each - \$.25 10 for \$2.00
100 for \$16.00

For 1948 release from Percy Barret, Verdun, Quebec -

AMERICAN BEAUTY - Medium deep heavily ruffled rose with deeper throat. Height 60", 22 buds with 22" flowerhead, 5½" florets, 6 to 8 open, 8 to 10 showing color. \$5.00 for any size corm, bulblets 50¢ each. Here is one that should make Miss Wisconsin look pale.

PEGGY FARRELL - Ruffled and pointed petalled white with slight cherry mark in throat. A perfectly marvellous Glad for either the show table or commercial use. Height 50" with 19 to 20 buds, 20" flowerhead 7 open, 8 in color, 5½" florets. You will never regret this purchase. Any size corm \$2.00 - Bulblets at 2 for 25¢.

LEADING LIGHT - Very fine ruffled white, height 60", 28" flowerhead 6½" florets, 8 open, 8 in color, of fine substance. If you like LEADING LADY, you will love this one. Any size corm \$2.00. Bulblets 2 for 25¢.

Also have previous releases from Mr. Barrett which I can furnish in reasonable quantities as follows: - STORMY WEATHER, STRATOSPHERE, VIOLET DICKINSON, and of course those wonderful commercials LOVELY LADY and IVY ROBERTSON.

PREVIOUS INTRODUCTION FROM C.F. Kuhn as follows:-

GRAND OPENING - Perhaps the finest lavender ever introduced. Has perhaps won more premiums than any recent introduction since Picardy. Everyone wants it and here it is.

L. \$5.00 M. \$5.00 S. \$4.00
Bulblets each - \$.75 10 for \$6.00
100 for \$50.00

WHITE MAGIC - Perhaps the most heavily ruffled white in existence. Its opening in your garden will thrill you no end. It is early, dependable, and when more plentiful, and the price is lower, it will be one of the finest commercial whites.

L. \$5.00 M. \$3.50 S. \$2.50
Bulblets each - \$.50 10 for \$4.00
100 for \$32.00 1000 for \$250.00

MISS MICHIGAN - Named in honor of the lovely young lady who represented Michigan at the 1946 Atlantic City contest. A lovely coral pink with light cream throat that will really go places.

L. \$5.00 M. \$3.50 S. \$2.50
Bulblets each - \$.50 10 for \$4.00
100 for \$32.00

FIREBIRD - What a Glad and what a color! Almost identical with fire and as fine a commercial red as we know.

L. \$1.00 M. \$.75 S. \$.50
Bulblets 10 for \$.75 100 for \$6.00
1000 for \$48.00

CONCORD - Here is the early purple we have all been waiting for. Comes in with Anna Mae, and is really a knockout.

L. \$.50 M. \$.35 S. \$.25
Bulblets 10 for \$.40 100 for 3.00
1000 for \$24.00

OLD NICK - One of the best ever introduced by this hybridizing family. Prices the same as Firebird.

ZOMBIE - A smokie that most folks seem to like, and while I do not as a rule care for smokies, I do like this one. Prices the same as Concord.

TAHATI - Right now, the finest old rose commercial that we grow and we like it better every season and so do the florists. You must have Tahati in this color, and what a Glad for cutting!

L. \$.25 M. 2 for \$.25
S. 4 for \$.25
Bulblets 10 for \$.25 100 for \$2.00
1000 for \$15.00

Here are four of the little fellows that have caught our fancy -

SILVERSIDES - A beautiful bright deep rose with silvery reflexes. One you will love.

L. \$.75 M. \$.75 S. \$.40
Bulblets 3 for \$.25 10 for \$.75
100 for \$6.00

YELLOWBIRD - A wonderful canary yellow that will really thrill you and makes a fine cutter too. Prices the same as Silversides.

FILIGREE - That fine little lacinated petalled chap that the gals rave about, and you will too. Wonderful

for table arrangements.

L. \$.50 M. \$.50 S. \$.35
Bulblets 10 for \$.40 100 for 3.00
 1000 for \$24.00

ROSETTE - A soft pastel rose with slightly deeper throat that has won all over the country.

L. \$.35 M. \$.25 S. 2 for \$.25
Bulblets 10 for \$.25 100 for \$2.00
 1000 for \$16.00


I have nice stocks of the best of the new introductions of 1946 which I have grown and tested in my own garden under very ordinary field culture and they have proven wonderful in every way.

PHANTOM BEAUTY - From, John Bastian, was really something to shout about in the most delicate shade of pink - and what a flower-head!

SPIC & SPAN - It was highly touted, but we bought it anyway, and it was all they said about it. We think it is tops in the ruffled deep pink class, and the florists will go wild over it.

WHITE CHALLENGE - Roger Arnett's wonderful ruffled white that is tall, straight, with a little cherry in its throat, but what a spike it makes! You will love it.

Of the older introductions which we still consider tops in their field, we have good stocks of ELIZABETH THE QUEEN, LEADING LADY, BURMA, SPOTLIGHT, and of course those old dependables which we have to have to take care of our cut-flower business, such as SNOW PRINCESS, CORONA, BLUE BEAUTY, ALGONQUIN, RED CHARM, ANNA MAE, MARGUERITE, ROSE VAN LIMA, VALERIA, ETC.



I do not introduce anything for anyone until it has been proven in my garden. I can recommend all of the above varieties including the new introductions, as being definitely good, and representing progress in Gladiolus breeding. I believe you will hear a lot about them in the future and now is the time to get started, with starter stocks.

Your inquiry will have my personal attention and you will receive a prompt answer and the best treatment that I know how to give.

BRUCE COLLINS

3375 RIVER ROAD
UTICA, MICHIGAN

